

CORRIGENDUM

“Request for Proposal (2nd Call) for Selection of Agency to Grow Experiential and Adventure Tourism in Madhya Pradesh

NIT No.: 2267/MPTB/2022 and SYSTEM NO 2022_MPTB_197091 dated 12 April 2022

THE FOLLOWING ARE THE MODIFICATIONS TO THE RFP

THE DELETIONS FROM THE EARLIER TEXT OF THE RFP ARE INDICATED AS STRIKE THROUGHS AND THE ADITIONS ARE UNDERLINED

S.No	Point No.	Provision of the RFP
1	Page no 07 point No. 1.4.1.1	<p>Point No 1.4.1.1 is revised as under :</p> <p>A. Adventure Tours</p> <ul style="list-style-type: none"> • Air Based Adventure Tourism Products: Hot air balloon, paragliding, Para motoring, parasailing, skydiving, Air safaris and other air based adventure activities. • Land Based Adventure Tourism Products : Camping, Trekking (Includes : Long treks/Short treks/ Sand trek/Night Trek), Hiking, Biking, Cycling, Rock Climbing, Mountaineering, Zip Wires & High Ropes Courses, Bungee Jumping, Off-road 4*4 Mud Jeep Trail and other land based activities • Water Based Adventure Tourism Products : Kayaking, Rafting, River cruising, Jet ski, House Boats, Shikara ride or other water tourism related activities. <p>B. Tours and Excursions with other Local experiences</p> <ul style="list-style-type: none"> • Wildlife learning Tours/Nature Trail • Culture and Historical Tours • Wellness and Yoga <p>C. Other Experiences</p> <ul style="list-style-type: none"> • Homestay/Farm stay • Tree Camping • Gypsy Camping • Eco Tourism Recreational experiences • Heritage Walk • Village Tours • Segway Tour • Golf course Tour • Business Tour • Tribal Tours • Film Tours • Helicopter Joy Ride • Museum Walk • Heritage Train Tour

		<ul style="list-style-type: none"> • Agri Tourism • Art & Craft Tour • Elephant Bath Show • Horse/Camel/Bullockcart Ride <p>D. Any other unique experiences/products shall also be proposed by agency.</p>
2	Page No 28 point no 3.2	<p>Point No 3.2 (1) is revised as under : Criteria : Number of online visitors on the agency's tourism related website and mobile application owned by the agency in the year (01.01.2019 to 31.12.2019) Basis of evaluation More than 15 lakh visits upto 30 Lakh – 05 marks More than 30 lakh visits upto 45 Lakh – 10 marks More than 45 lakh – 15 marks</p> <p>Point No 3.2 (2) is revised as under : Criteria : Number of employees on Payroll on 31st March 2022 Basis of evaluation More than 20 – 05 marks More than 40 – 10 marks More than 60 – 15 marks</p> <p>Point No 3.2 (4) is revised as under : Criteria : Marketing Expertise Basis of evaluation Social Media followers on Instagram (as on 31st March 2022) More than 0 to 25k – 2.5 marks More than 25k – 2.5 marks</p>
3	Page No 09 point no 1.4.3.2	<p>point no 1.4.3.2 is revised as under :- There will be online webinars with minimum two times conduction of each session Agency will provide training to the operators through experts of particular product.</p>
4	Page No 09 point no 1.4.3.3	<p>point no 1.4.3.3 is revised as under :- The agency shall develop and submit copies of such training material to MPTB. The agency shall provide training and submit the report phase wise, a copy of training material shall be submitted to MPTB</p>
5	Page No 09 point no 1.4.3.4	<p>Point No 1.4.3.4 is deleted as under : The agency shall sign agreements with the suppliers while documenting the services to be provided.</p>

